



Strategic Plan Goals and Outcomes 2025-2028

May 26, 2026 Revision

Goal 1: Develop strategies to continue to develop a sustainable future for Assistance League of Sacramento (ALSAC), including:

A) Technology changes and enhancements

- 1) Outcome 1: Provide technology training for members on new website and other platforms during 2026-2027.

When the outcome is achieved, we will have an independently owned public website and members will be trained.

B) Succession planning

- 1) Outcome 1: Board agrees upon definition, purpose, and scope of the succession planning for ALSAC by September 2026.
- 2) Outcome 2: Recruit a team of members to work on developing a succession plan for ALSAC by November 2026.
- 3) Outcome 3: Final succession plan completed, and corresponding changes in bylaws and board policies completed by May 2027.

When the outcomes have been achieved, ALSAC will have an initial, legally sufficient plan to guide leadership transitions for the organization.

C) Evaluation of facilities for safety and longevity

- 1) Outcome 1: Working with the Board of Directors, study the reports generated and determine what steps need to be taken and what information will be included in the Strategic Business Plan by March 2027.
- 2) Outcome 2: Review and recommend updates to the 15-Year Facilities Plan by December 2026.

When the outcomes are achieved, the organization will have contributed to the new Strategic Business Plan related to short- and longer-term facilities planning.

D) Leadership training

- 1) Outcome 1: A training schedule will be provided for the Board of Directors by June 2026.
- 2) Outcome 2: A nonprofit leadership training program will be implemented during FY 2026-27.

When we have accomplished these outcomes, an Assistance League Leadership Training Program will be published and members recruited to attend. ALSAC will have its own independent leadership training program.

E) New revenue development strategies

- 1) Outcome 1: Finance Committee will monitor the progress on achieving the recommendations and adjust the plan as needed, from date of approval of the plan to the end of the 2027 fiscal year.

When the outcome is achieved, new revenue sources will be identified and new revenue will be received.

Goal 2: Establish measurable outcomes for all programs, and align programs and their budgets with the greatest community needs.

- A) Outcome 1: All program committees will create a set of one to three measurable program outcomes by December 2026.
- B) Outcome 2: Each program committee will identify the community need(s) their program is aligned with, as well as a current and potential list of partners by February 2027.
- C) Outcome 3: All programs' budgeted expenditures for the 2026-2027 budget will be aligned to achieve the program outcomes, and program chairs will present their budgets showing the alignment during budget preparation meetings by March 2027.
- D) Outcome 4: A Strategic Planning Community Needs Survey will be conducted, and findings will be shared with the program committees by December 2026.

When the outcomes have been achieved, all programs will be aligned to one or more sig

nificant community needs.

Goal 3: Expand volunteer member recruitment, engagement, training, retention, and recognition.

- A) Outcome 1: Update Fabulous Fundamentals Resource Guide by September 2026.
- B) Outcome 2: Resume offering a training program for program and committee chairs on an annual basis by September 2026.
- C) Outcome 3: Video for prospective members will be updated by September 2026.
- D) Outcome 4: Develop strategies to recruit new members by May 2027.
- E) Outcome 5: Develop strategies to participate in National Volunteer Week by January 2027.

When the outcomes have been achieved, the number of active members will be sufficient to staff philanthropic programs, the resale shop, administrative positions, and fundraisers.

Goal 4: Develop a Strategic Business Plan for ALSAC by May 2027.

- A) Outcome 1: Conduct research and select a model for the plan by June 2026.

- B) Outcome 2: Develop a transition calendar from traditional strategic plan to the Strategic Business Plan by October 2026.
- C) Outcome 3: Provide education to the Board of Directors and committee leadership re: components of the Strategic Business Plan progress three times during FY 2026-2027.
- D) Outcome 4: Review the impact of the Strategic Business Plan on other operational documents, such as the bylaws by April 2027.

When the outcomes are achieved, a Strategic Business Plan will be approved by the Board of Directors.